Tomek Korzeniowski

Founder & CEO

I'm Tomek.

Before I show you how we turn ideas into awesome software, *I've got a little story to tell...*

CQdeoues+



Big Start but Humble at Heart

It seems like ages ago when Polar Rose, a facial recognition app I helped create, was bought by Apple. Soaring high on success, I decided to take all my learnings and start codequest, my own software development agency.

While being witness to a Big Tech acquisition might be every developer's dream, for me it was all about having my own workplace where I could use the technology that I love to create **fast**, functional, and beautiful digital products.

Since 2009, I'm proud to say we've helped over seventy-five startups, SMBs, and legacy companies excel in their markets.

You might be wondering how we did this. Well, here's a little something from our codebook 😂









We Keep the 'c' in codequest **Small For a Reason**

The small 'c' in our name is to show that we're not some huge software company where our colleagues have no names but recognizable faces, where we take on too many projects and lose focus, and where we learn very little about our clients' needs and what makes them tick.

codequest is made up of dediacted, hard-working, and friendly developers. We're also small by design, and because we weave this into the fabric of our identity, we make sure each one of us is really on top of their game. You might even say this is what makes us stand out, the fact that we have the tech know-how and deep, hands-on experience in creating **Google Workspace** integrations and QuickBooks apps.

We've been told we are:

niche-focused · light on our feet · customer-oriented







codequest is a collective of doers, engineers, dreamers, and creatives who take products from zero to one.

We match up really well with companies looking for a technology partner who understands all aspects of running scalable software products.





Employees, from engineers to UX writers



12

years in business, with own startup ventures and client work



75+

successful products and solutions delivered



4.9/5.0 *rating on Clutch*



100%

employees, no freelancers or subcontractors





user interactions



active international projects





security at the highest level





No Goodbyes, Only See You Laters

That means we don't just deliver your product, dust our hands, and say ;adiós! We work with you from the Discovery Phase to MVP, all the way to full-scale product launch and after-action reviews.

We support you with customer development by quickly setting up landing pages, content marketing, and analytics - essential tools that really help you hit the ground running. We also manage the product's lifecycle by overseeing upgrades and maintenance.

So if you stick with us to get through this presentation, we might end up standing by you throughout your product development journey, like the most loyal of Hachikō dogs 🦮 *You'll also learn about:*

- What makes us different and what we value as a software development agency.
- *How we nurture our partnerships so they become lasting friendships.*
- The experience we have working on small to big projects, for startups to large multinationals, from real estate to fintech.
- What we specialize in and what our clients have to say about us (I hear they're over the moon, just saying) 😀







Here's How We Help You Succeed In Your Market











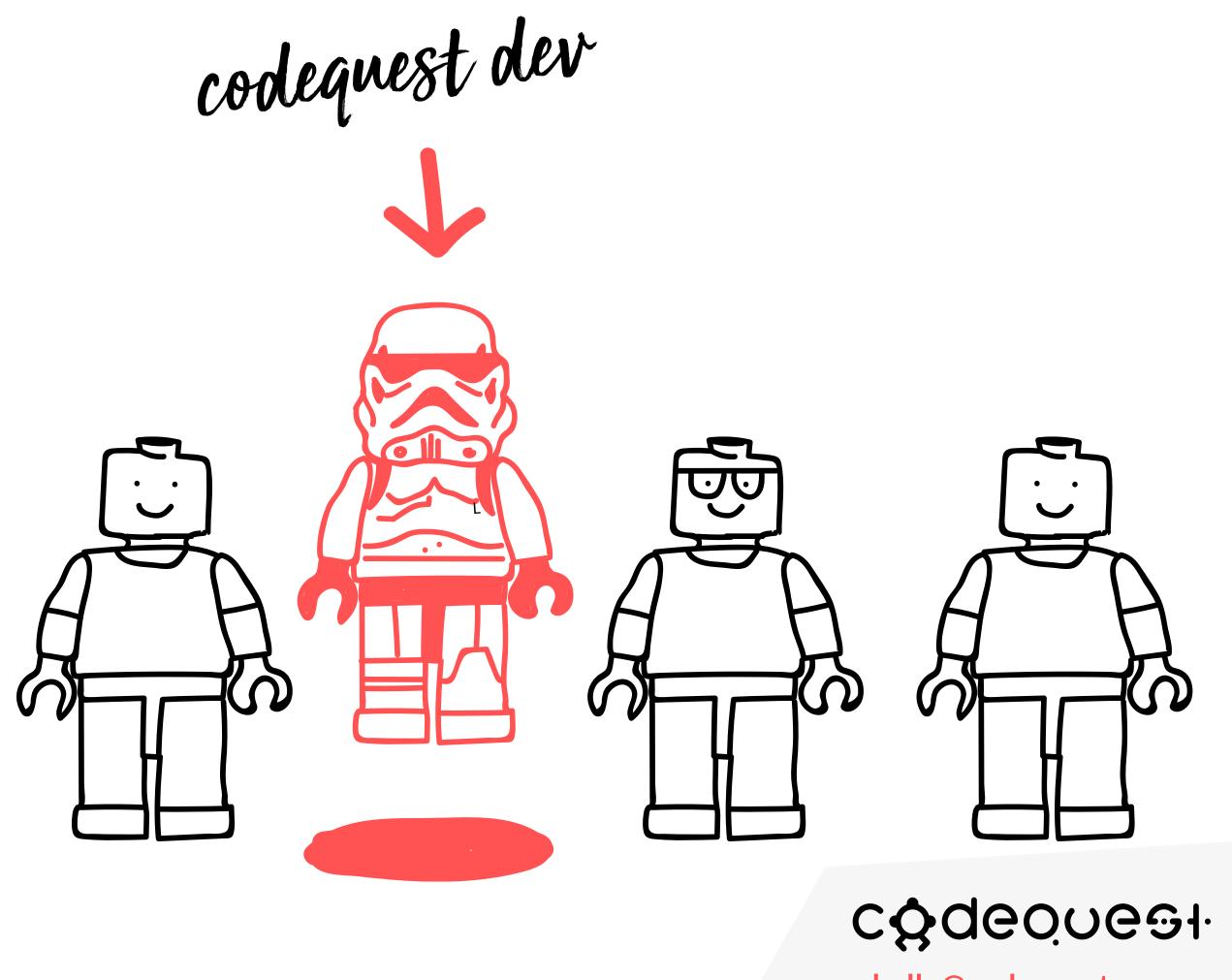
Extended Development Team

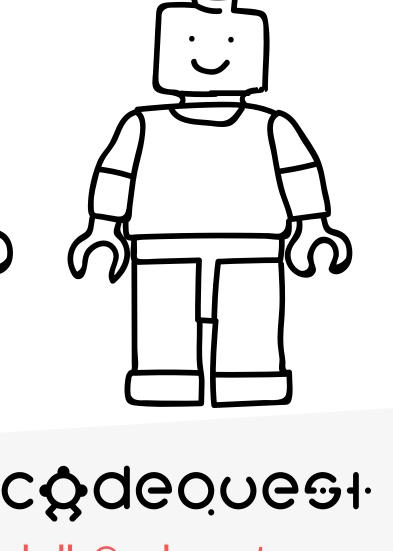
Having a hard time recruiting the right people for your tech projects? Well, guess what? The global talent pool is huge and you can work with all-star engineers and coders from around the world, especially now with remote work becoming the 'new normal.'

At codequest, we've successfully partnered with several companies on complex, long-term projects. Using this 'team extension' approach, we don't re-place your engineers but expand your existing team's capabilities by bringing more hands on deck.

The setup is fast and scalability even faster, all while you save money and keep full control of the development process.









Our Main Services: Zero to One

Before we start building your app or website, our UX experts sit down with you to flesh out certain details like your goals, *expectations, value proposition, and all the important functions you want your app or website to carry out.*

During this **Discovery Phase**, we also storyboard user journeys and develop user personas. A Product Manager works with you and serves as the go-between on all things related to the product's iterations' approvals and technical integrity.

A scaled framework allows us to *incrementally test the product before* launching the **MVP** (Minimum Viable *Product), which is a version that quickly hits the market but is constantly improved* and adapted to user needs. We also set up a wide array of customer development tools (landing pages, blogs, content) that allow you to analyze your data and generate insights about your users.

We know what it takes to transform your idea into a full-scale, revenue-generating product, and we won't rest until you're satisfied!





Web Development

Our dedicated and experienced team of web developers can create for you any web app from scratch. We develop responsive user interfaces using the latest frontend (React, Angular) and backend (Ruby on Rails, Node.js) technology.

Our approach is to build scalable microservices that are thoroughly tested and rapidly deployed using Docker and AWS (with on-site AWScertified professionals), all while ensuring the highest level of security.

Let's cross the finish line together!

The chance to test the latest frameworks and tools is a great motivation for a software engineer. codequest really gets that philosophy.

Michał Karwański CTO @ codequest





Mobile Development

Half of all mobile users abandon a transaction because of 'poor experience.' That's why at codequest we always aim for highly engaging, standout Android and iOS apps.

We're hard-core, old-school mobile engineers, so our specialty is developing native apps using the best technology (Swift, Kotlin) that captures your users' attention and helps you grow your revenue.

When building an MVP you can solve the same problem in different ways: we use a lot of ready solutions and past experience to increase development speed.

Hanna Dutkiewicz *iOS Team Lead @ codequest*







Product Design

From concept and wireframing to usability testing, our UX/UI designers follow a human-centered approach based on the principles of Design Thinking.

With a sense of empathy, we seek to understand user needs and then employ iterations to create innovative solutions.

Design Thinking aims to get prototypes out much faster for testing rather than act on existing assumptions or fall back on conventional business methodologies.

- Design Sprints
- Mobile Design
- Web Design
- Research and UX Design
- Prototyping

Good, intuitive design is the key to app success. That is why we kick off each new project with the Discovery Phase: an intense workshop focused on design.

Mareta Lakomska UX/UI Expert & Artist @ codequest





AI & ML Development

Artificial intelligence is going to change the way we interact with the world. For businesses looking to stay ahead of the curve, this means utilizing its capabilities to grow, innovate, and streamline operations like never before.

Our dedicated team of AI/ML experts can develop customized solutions to address your unique business challenges. From natural language processing and computer vision to predictive analytics and generative algorithms, our expertise has both breadth and depth. We excel in training cutting-edge models, performing data analysis, and crafting precise prompts when they are sufficient to meet the needs of our customers.

Let codequest help you unlock new opportunities and drive your business forward.

AI has the potential to revolutionize industries, and our mission is to help you harness its power. Our team is committed to delivering cutting-edge solutions that provide a competitive edge and create lasting value.

Marek Skrajnowski ML/AI Team Lead @ codequest





Autonomous Drone Development

Our award-winning team excels in both hardware and software development for autonomous drones. With *expertise in computer vision and machine learning* algorithms, we've helped companies maximize productivity while minimizing safety and operational risks.

Whether it's aerial industrial inspections, environmental monitoring, surveillance, or delivery services, our drones perform complex tasks with precision and reliability in diverse conditions.

Trust us to deliver tailor-made drone solutions that not only meet but exceed your expectations, enhancing your operational capabilities and opening new horizons of possibilities.

Our team aims to enhance our drones' ability to perceive, analyze, act, and collaborate with other systems. We are passionate about pioneering innovations that transform drone usage across various industries and address current challenges.

Jacek Grzybowski Autonomous Drone Engineer @ codequest





Successes & Achievements





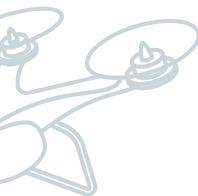


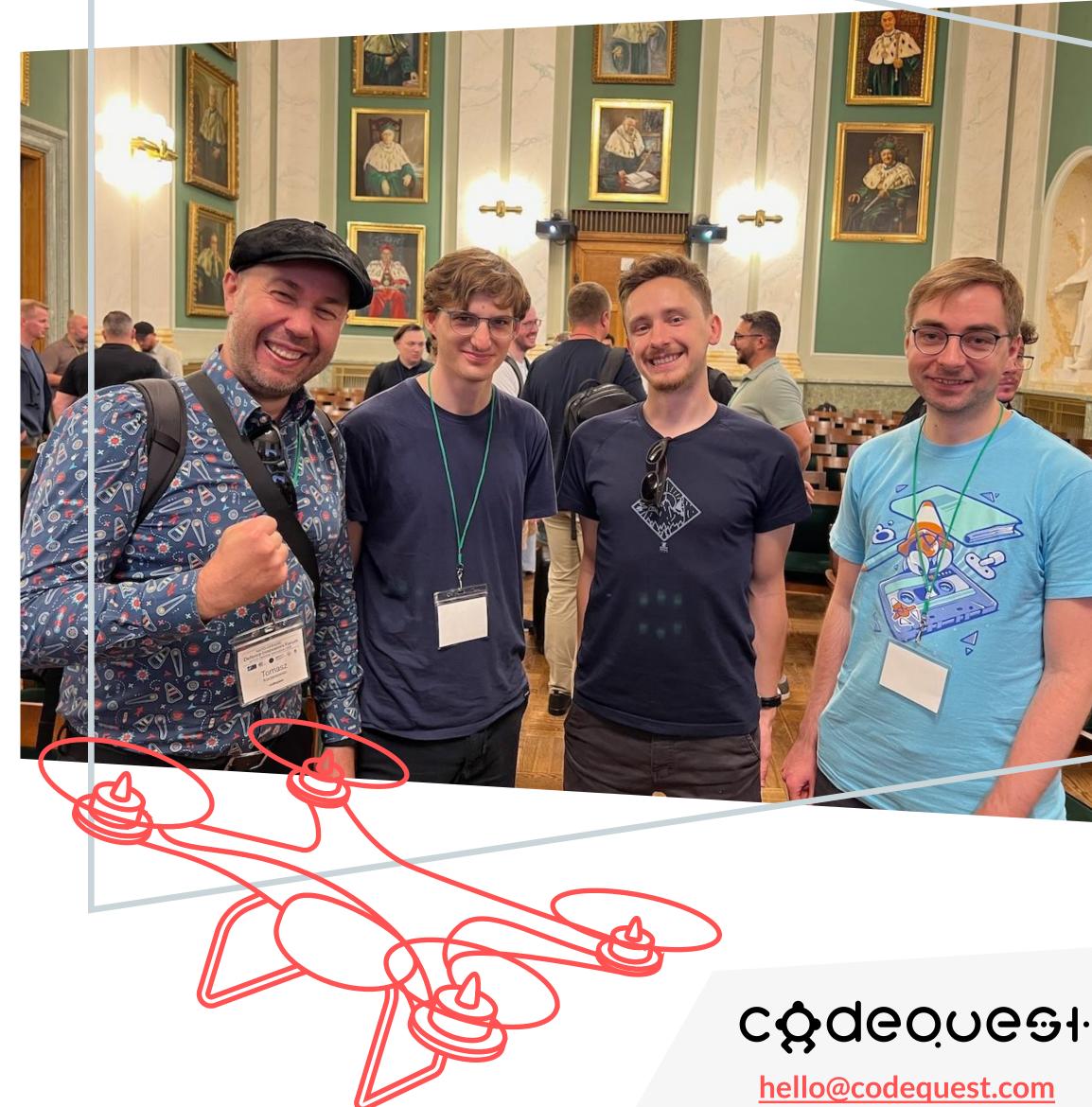
2nd Place at NATO Hackathon

We are proud to have achieved 2nd place in an international hackathon organized by NATO. This prestigious competition required implementing performant object tracking and detection on very limited hardware, showcasing our ability to develop highly efficient and innovative solutions under strict conditions.

Read more











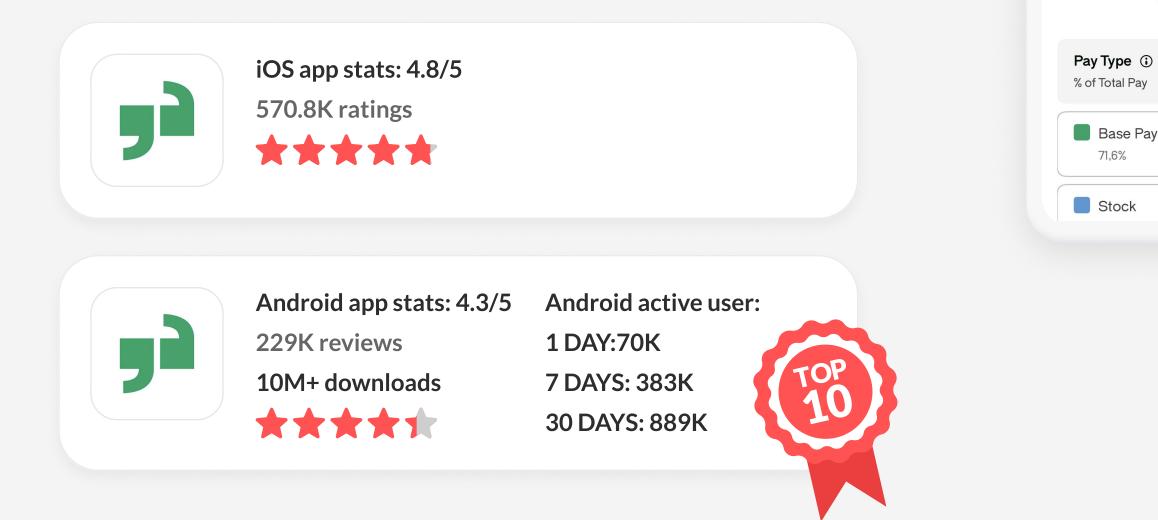


'GLASSDOOR'

Glassdoor is one of the biggest open communities for workplace reviews and job searching. To help them scale their software teams, we were asked to partner up to create for them a new mobile experience. We set our best engineers on the task.

What we did:

iOS & Android Development, Project Managment, QA



11:36

Engineer

Total Pay 199 KUS\$ - 274 KUS\$/yr

Pay Breakdown

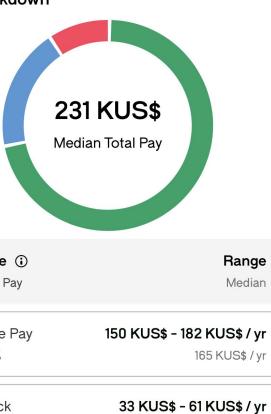
🔐 LTE 💻

Total salary range for Workday, Inc. Senior Software Development

Confident · 929 Salary Submitted

💁 Filter

How do we calculate this? \rangle





As a company, we seek market opportunity and impact. Your job is to bring your talent, passion, and authentic self to work. We'll take care of the rest. As a Workmate, feel empowered knowing that we're invested in your unique skills and development. Our culture empowers our employees to achieve



09:15 **....** Tandem Diabetes Care 3,5★

Sr UX Designer II

San Diego, CA

Job highlights

Web design Background check Typography Live-in Pass drug screening Health savings account Full-time Ul design Master's degree Health insurance 8 years Dental insurance

Job details

GROW WITH US:

Tandem Diabetes Care creates new possibilities for people living with diabetes, their loved ones, and their healthcare providers through a positively different experience. We'd love for you to team up with us to "innovate every day," put "people first," and take a "no-shortcuts" approach that has propelled us to become a leader in the diabetes technology industry.

STAY AWESOME:

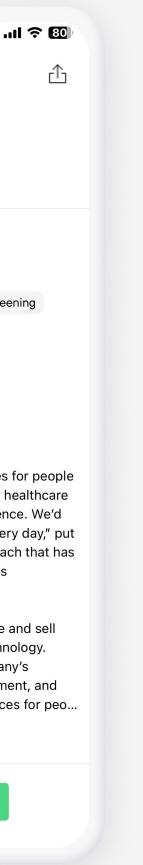
Tandem Diabetes Care is proud to manufacture and sell the t:slim X2 insulin pump with Control-IQ technology. We're also so much more than that. Our company's human-centered approach to design, development, and support delivers innovative products and services for peo..

Show more



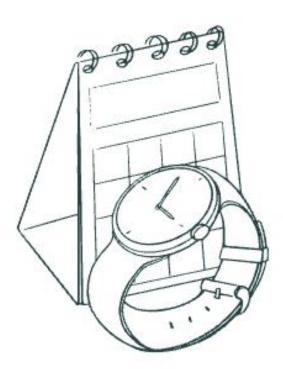








delio



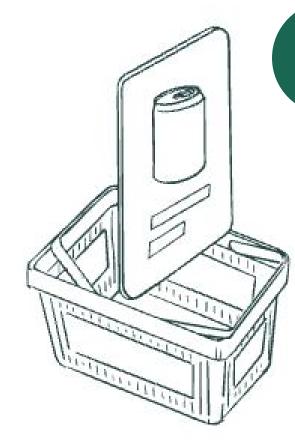
After successfully developing a groceries delivery platform for one of Europe's largest convenience store chains, we were asked to create an online supermarket that would be an industry disruptor. Delio is one of the fastest-growing quick commerce solutions in Poland, and we are proud of all the work we did for them. It's a pleasure to see people in your network use the technology that we put our hearts and souls into building.

What we did:

UX/UI Design, Backend Development

iOS app stats: 4.6 / 5









jush.

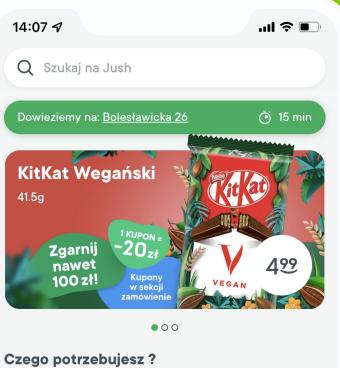
Q-commerce is leveling up the online purchase and delivery landscape. That's why Lite e-Commerce and Žabka, Poland's largest convenience store chain, approached us to develop their new on-demand, delivery app. The result: JUSH!, and we succeeded in creating the app's UX/UI design, backend, and iOS development. Now your favorite Żabka products are delivered right to your door in under 15 minutes.

What we did:

iOS Development, UX/UI Design, Backend Development

iOS app stats: 4.7 / 5





Coś na większy głód

Woda | Napoie

po burgundzku

Szybkie Dania

weaetariańskie v

sosie pomi.













Dla Dziecka







+

Manufaktura

Smaku pierogi

miesem wołowy















14:07 ୶

Q Szukaj na Jush

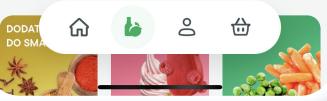
...| 🌫 🔳

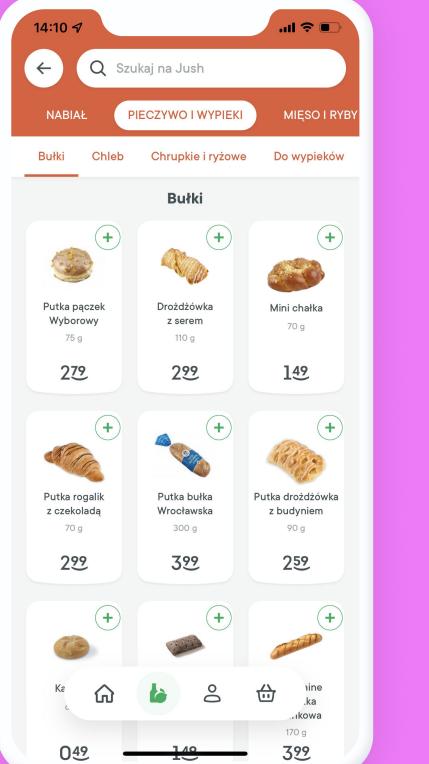














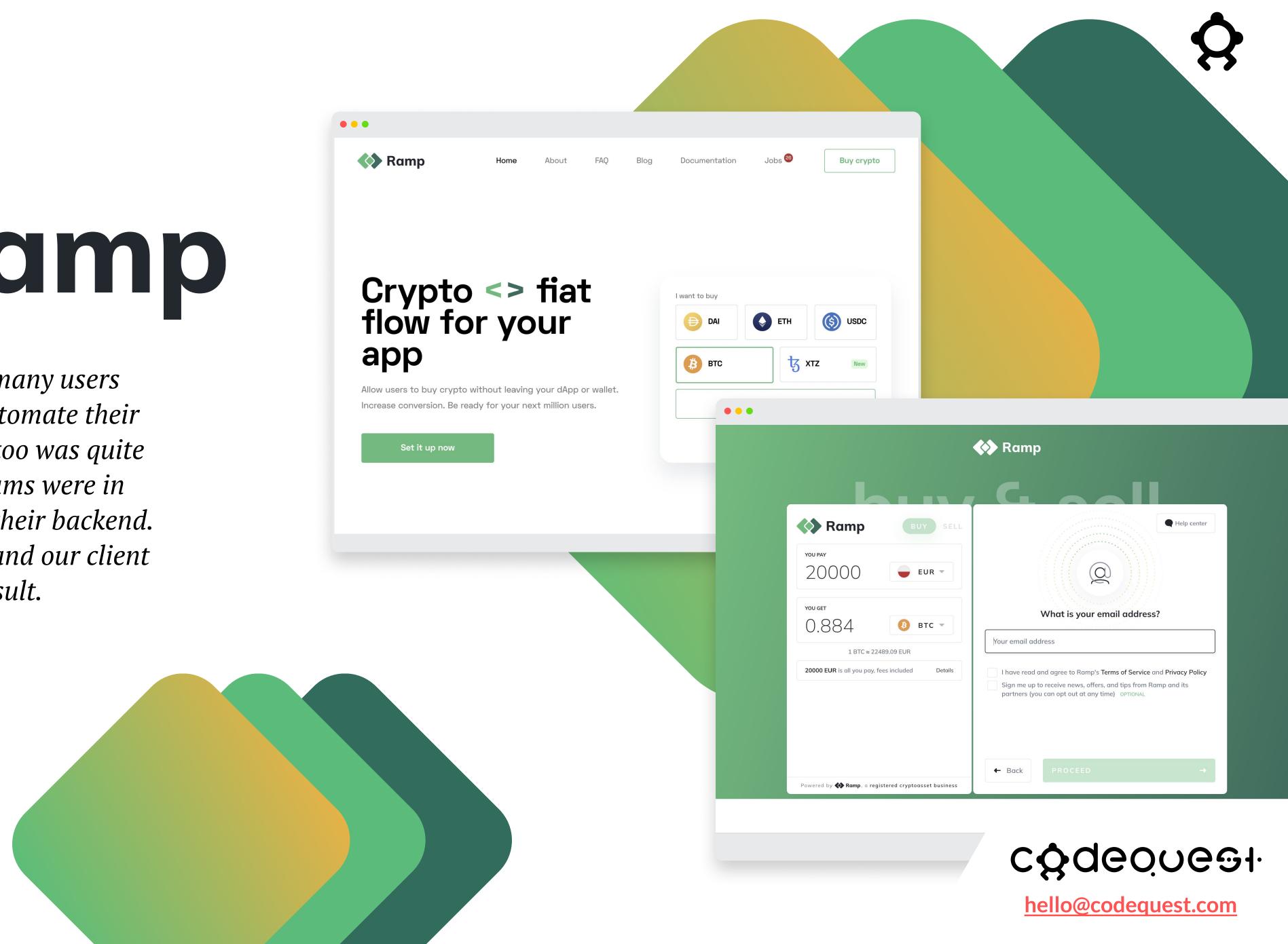


Ramp

"Spending, simplified," is why many users choose Ramp to control and automate their spending. For us, the decision too was quite simple to make, as their dev teams were in need of extra help to establish their backend. *We quickly came to the rescue and our client* couldn't be happier with the result.

What we did:

Backend Development

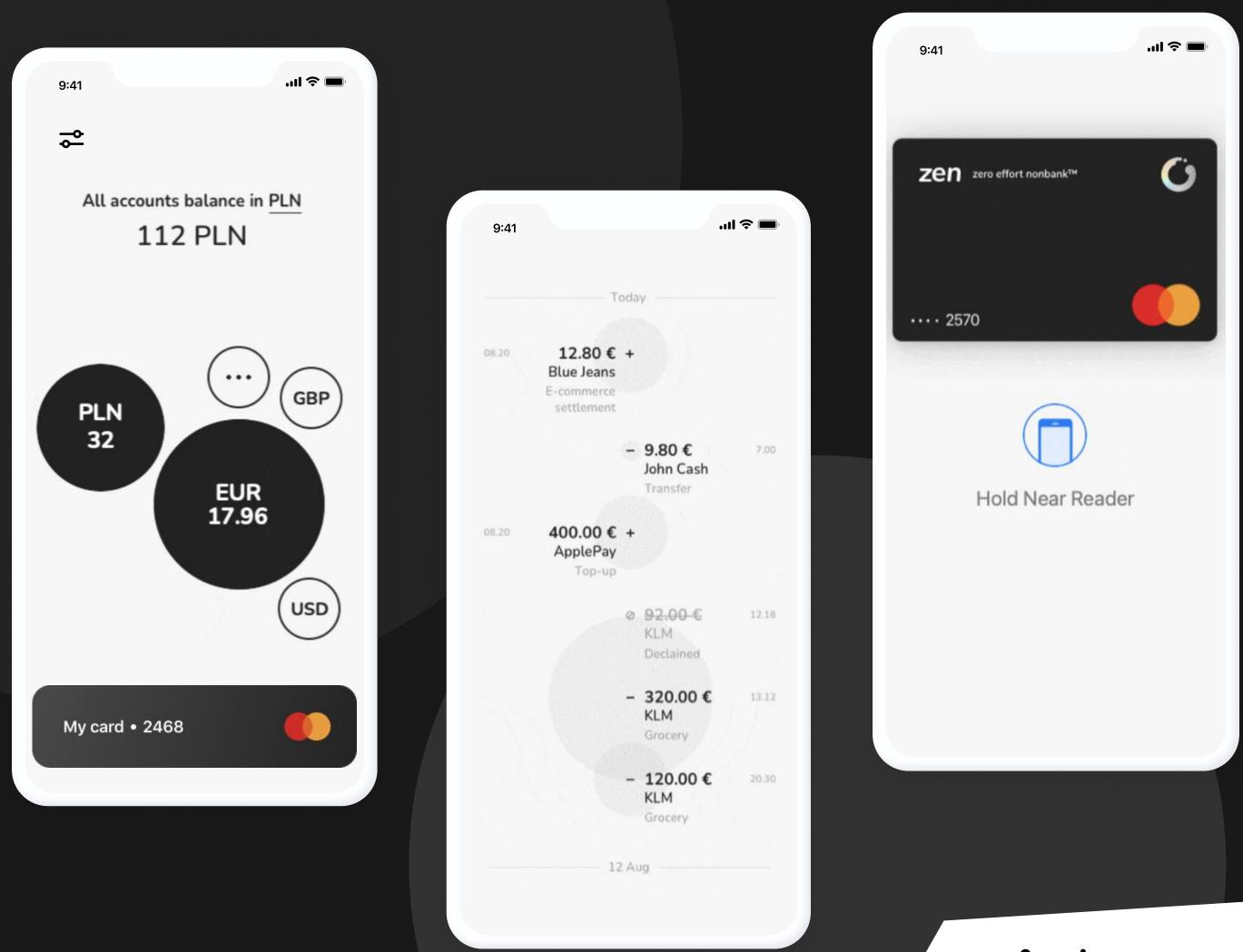


Emerging fintech Zen teamed up with Mastercard to create a digital financial solution that addresses issues with e-commerce purchasing. codequest quickly entered the *partnership and became fully responsible for iOS and Android development. We're happy to* have contributed to such a mindful shopping experience.

What we did:

iOS Development

iOS app stats: 4.8/5 **8K ratings** $\star\star\star\star\star$









foundersuite

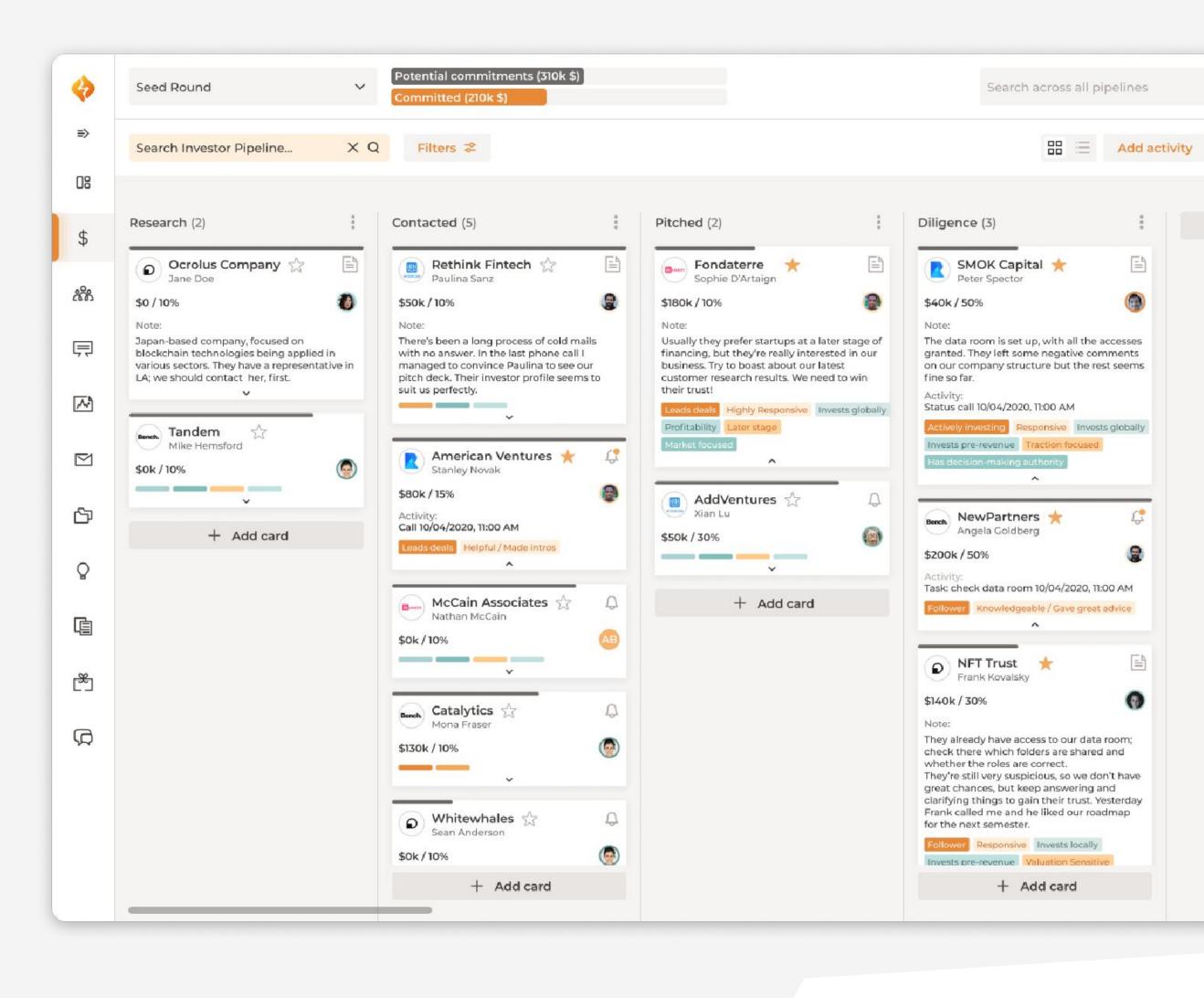
What best describes Foundersuite is its slogan: 'Tools' to get startup sh*t done.' Nathan contacted us with a big and challenging project, so we took it on without *hesitation. We soon delivered an easy-to-use and* engaging web app that would help startups with fundraising and investor relations. We also combined an idea validation system, investor CRM, progress tracker, and template bundles with checklists.

What we did:

Branding, UX Design, UI Design, Project Management, Web Development

Rating on Clutch: 5 / 5













For many who've succeeded in keeping off the pounds, it's likely Weight Watchers had something to do with it. The company's CTO got in touch and was looking for a helping hand to augment their capabilities. codequest filled the gap and became the designated extension team tasked with *mobile development.*

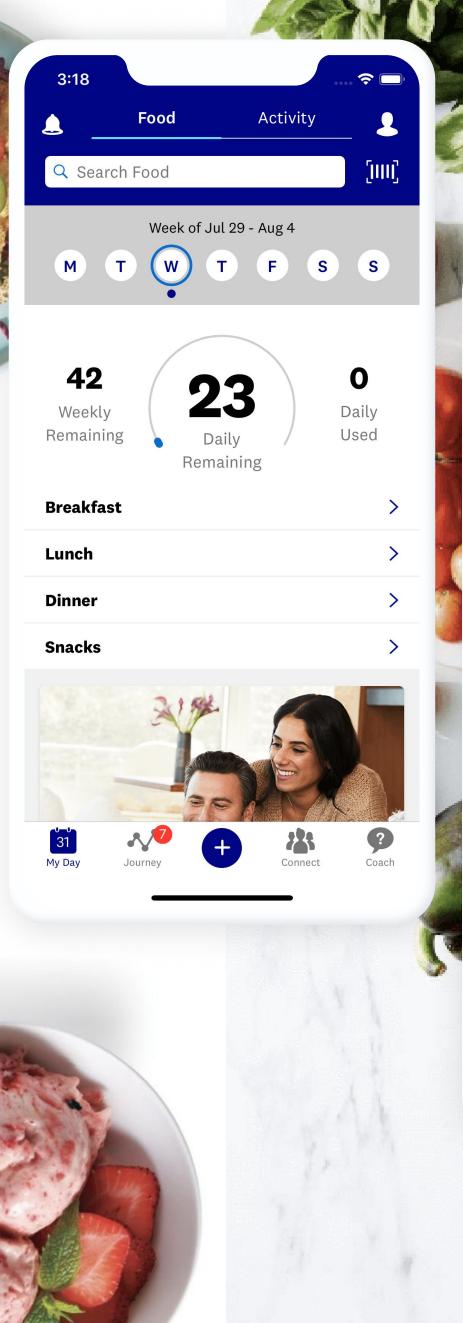
What we did:

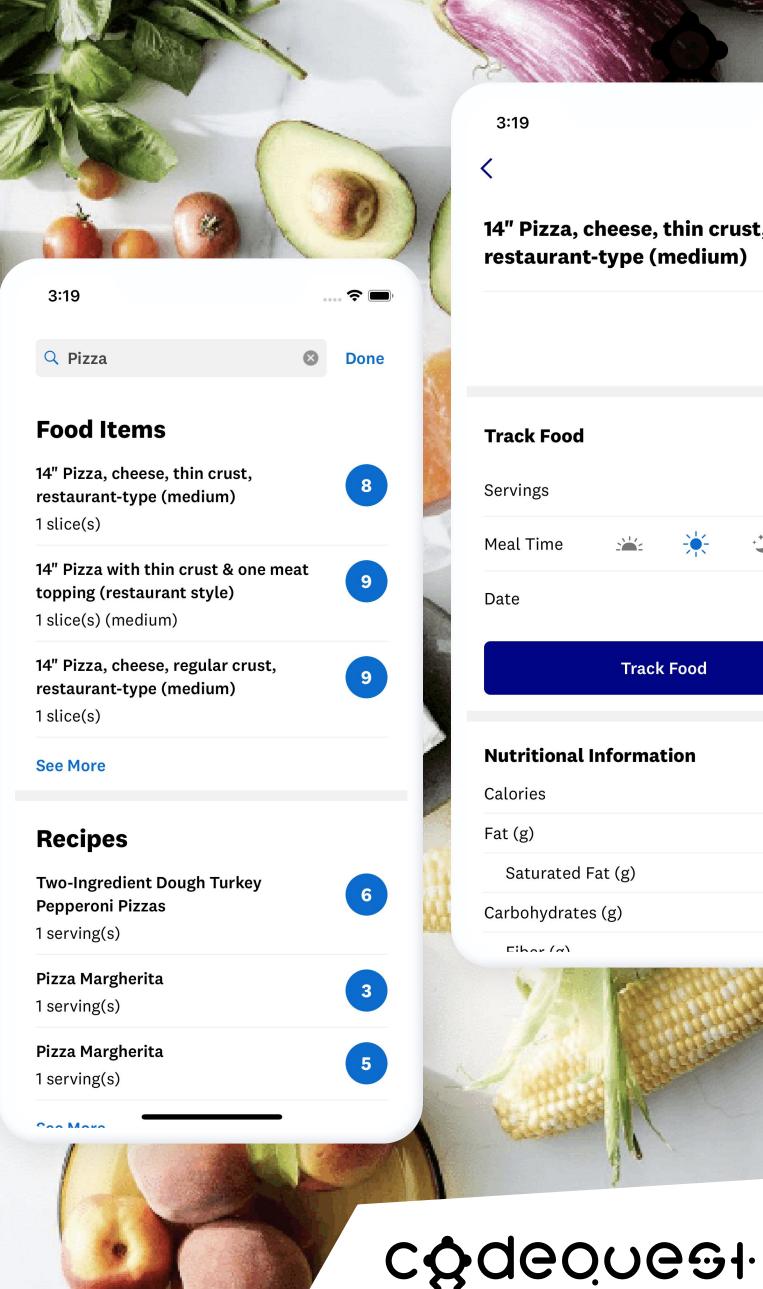
iOS & Android Development Project Management

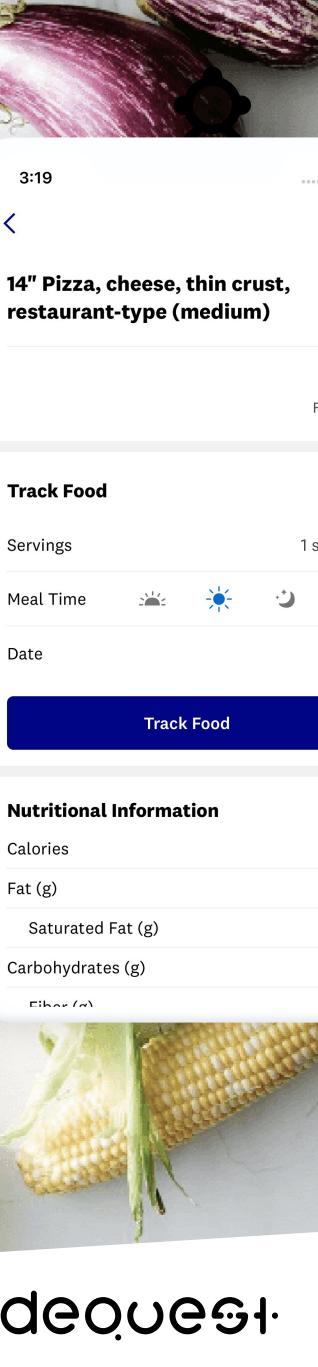
iOS app stats: 4.8/5 2.1M ratings









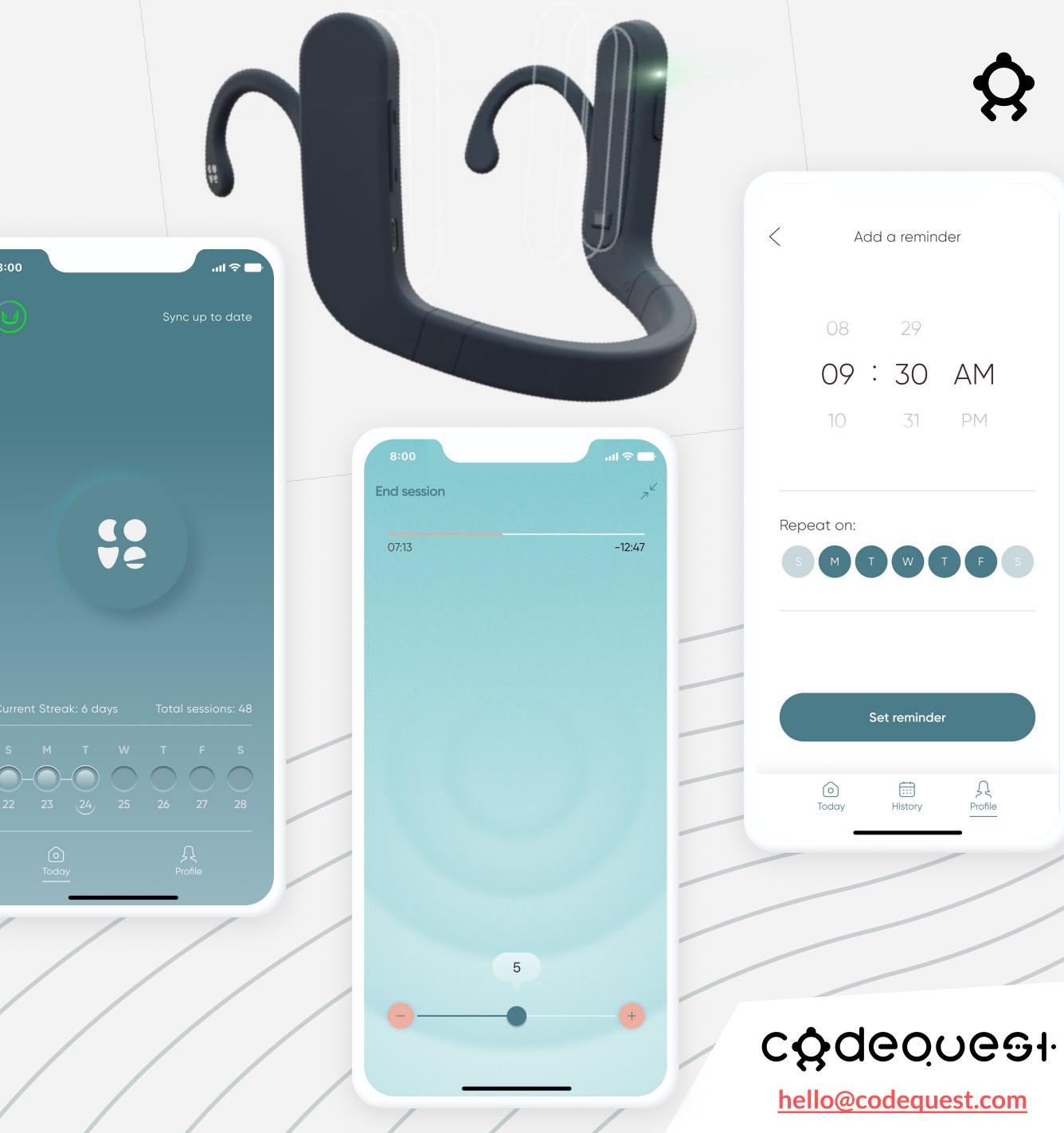




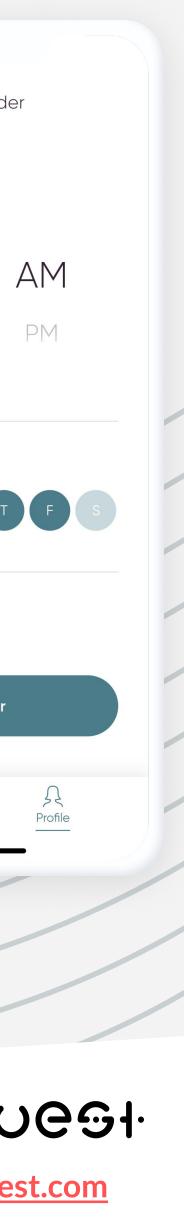
By activating a critical brain pathway, Cove's patented vibrations help people sleep better by reducing stress. The creators of this device were looking for an experienced technology partner behind the software. We stepped up to the challenge and not only created their mobile experience but also helped define the device's hardware-to-software communications. Little did we know this would become one of the coolest gadgets of 2021.

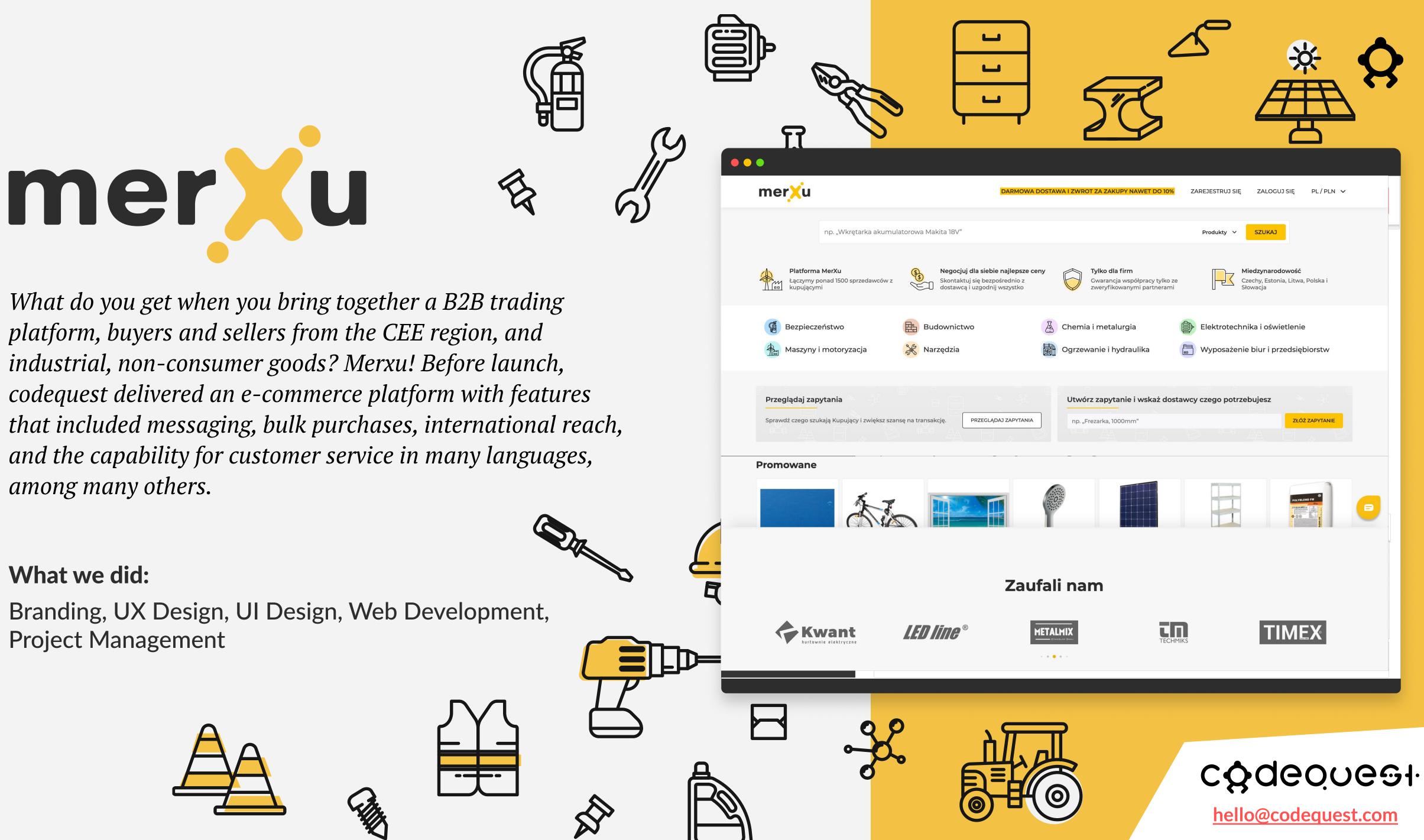
What we did:

UI Design, Web Development, Project Management

















Path By Simplex

Any company behind software that helps small businesses overcome financial challenges is a company we'd love to work with. That's why when Path By Simplex reached out to us, we *jumped on the opportunity.*

Our mission was to design a community platform where users can share business data for others to review and comment on. Business workflows have never been better.

What we did:

UX/UI Design, Web Development, Project Management

•••

Bridge	Data Mash 🛛						
Bookmarks	Class 1.5k All classes • 1.2k					Display Type Line graph	
 Milestones 	900	-				_ Interval	
😨 Data Mash	Customer / Job 300 All customers •		Oct 2020		Jan 2021	Apr 2021	
Impact Center							
Industry Comparison						Show interval s	
Business Snapshot	(Net Income + Interest Paid	+ Taxes Paid + Deprecia	ition + Amortization)			
Notifications				•			
🦂 Company Settings		Range Last 12 months -				CLEAR	
Help						CLEAR	
quickbooks	Saved calculations (22	Saved calculations (22)					
Last sync: May 06 2021, 02:00	Search					QuickBooks options	
	EBITDA	Paused	📋 Last 12 months	() 15th of the month	••	 These are your calculation options coming from QuickBooks type in these options in the calculation box or choose them f list below. 	
	Formula 1 (Net Income + Interest Paid + Taxes Paid	Formula 1 (Net Income + Interest Paid + Taxes Paid + Depreciation + Amortization)					
	Author Jakub Walczak	Display Type Line graph	Class → All classes			Accounting Account in Legal & Professional Fees Accounts payable (A/P)	
	Customer/Job All customers	Range Last 12 months	Post every▼T5th of the	month	*	Detail type in Accounts payable (A/P) Accounts payable (A/P) Type	
	Goal Notes -100.0 This is the cash flow achieved by your company from your operations.					Accounts Payable (A/P) Account in Accounts payable (A/P)	
	The French			0		Accounts receivable (A/R)	
	Two Formulas	Paused	Last 12 months	() Monday		×	
	Days Cash On Hand	Paused	📩 Today	(Monday		User created options You can create custom options and use them in calculations	
	Debt Service Coverage Rati	o (DSCR) Paused	📋 Last 12 months	I5th of the month		✓ Search	
	Gross Profit Margin	Paused	📋 Last 12 months	() 15th of the month		 ✓ My Option 1,00 Someone Else's Option 9,00 	







WellmeTime

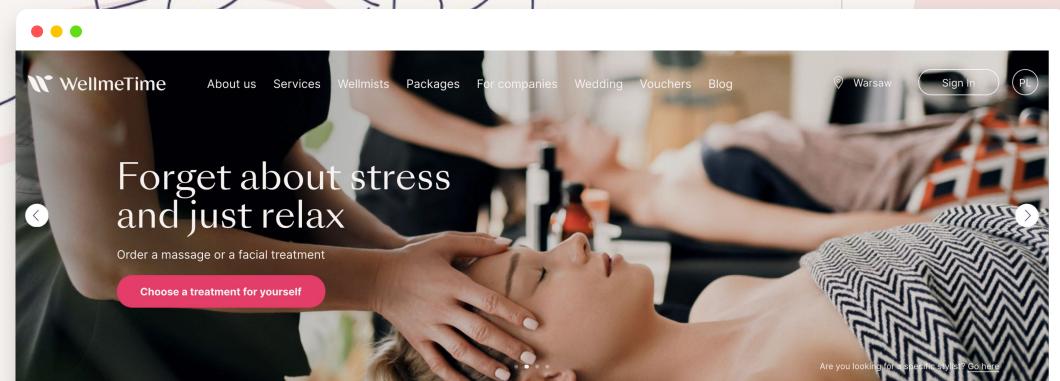
Wellme Time by Orbico Beauty is a trendsetting app that focuses on improving ondemand beauty services. This innovative solution for the Polish market was launched for users in Warsaw, the country's capital. codequest was honored to design and develop the web app and continues to contribute to the growth of the company.

What we did:

UX/UI Design, Web Development, iOS & Android Development

Rating on Clutch: 5 / 5





CHOOSE A SERVICE

services.

Check if we can reach you?

Enter your zip code



Learn more about our

from 120 PLN



Nails from 100 PLN

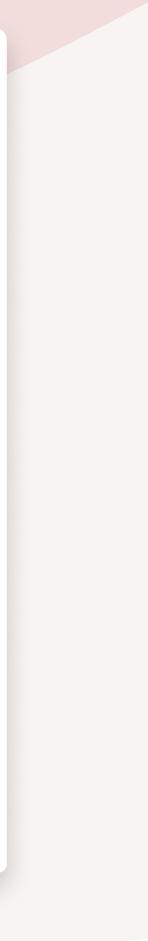


Makeup from 190 PLN











ADVISEL ®

Adviselii redefines the mentor-mentee relationship. The learning hub lets people book video meetings with entrepreneurs, artists, and experts in every field to get personalized insights on how to reach their professional goals. From concept to MVP, codequest *came to the rescue, building in features such as user* onboarding, listing, search and booking of mentoring sessions, as well as custom video calling.

What we did:

Web Development, Project Management, UX/UI Design

ADVISELii

4.521 results ↑↓ Newes

O Search keyword.



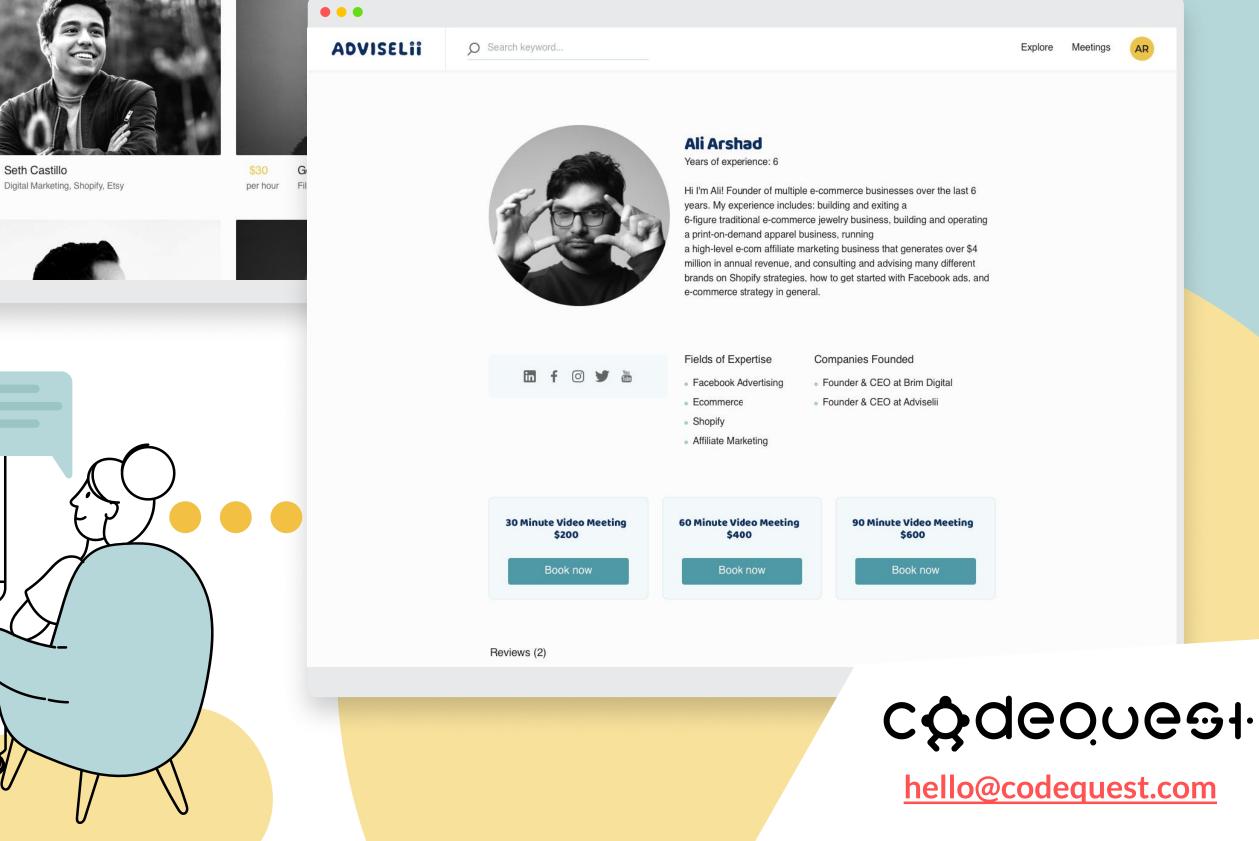
Ali Arshad Ecommerce, Amazon Fba, Starting a Business.



\$50 Tomek Korzeniowski per hour Google Advertising, Ecommerce, Starting a Busin..



Web Design, Instagram, Blogging, Youtube, Phote per hour





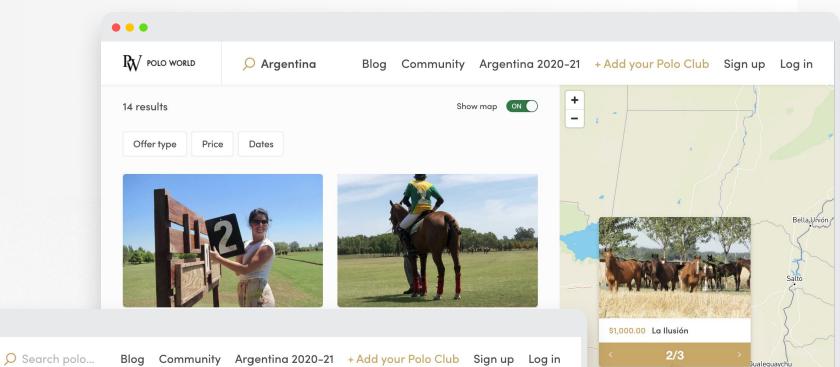


Polo World

What better way to learn about a culture than through its sports? That's what the Polo World app does, connecting polo players from around the world with the best playing experiences that Argentina has to offer. *We custom-built the app's platform to* have an assortment of features like product pages, categories, member onboarding, and transaction flows.

What we did:

Web Development, **Project Management**





😪 Weekly Package 🏳 English, Spanish 🕒 1 mir

Polo Weekly Package

La Ilusión • Hosted by La I

At LA ILUSION we run polo training to suit novice, intermediate, semi pro and professional players. Our package includes full board accommodation at the club, all meals and drinks, and laundry service, plus optional airport transfer and tickets to the Argentine Polo Open

Highlights

 ${
m R}$ polo world

- A typical polo training program includes
- Daily private polo lessons
- Four-chukka match seven times a week
- Daily stick & balling
- Theory on rules, regulations and technique

Activity Guide

Polo action

A typical day starts off with an individual lesson and/or stick and ball practice, followed by a traditional Argentine lunch. The afternoons are entirely at our guests disposal for other

Start by choosing your dates.

End date

Start date Thu, Nov 18

Booking breakdown

Polo services ✓ 1 x Daily private lesson ✓ 1 x Four-chukka match ✓ 1 x Daily stick & balling Show all

\$1,000.00









Booli

An iOS mobile app that revitalizes the Swedish real estate market, Booli is a platform that allows users to browse through housing offers from all over the *country. This unique search engine* aggregates housing ads and helps potential buyers learn everything they need to know about the property they're looking into.

What we did:

iOS & Android Development

Rating on Clutch: 5 / 5



9:41				-
匈	Till salu	Slutpris		Q
329 bostäder	👫 Spar	a sökning	= s	iortera

nkommet idag



Skandiavägen 5 ägenhet, Vasastan

Centralgatan 26C



het, Kungsängen 3 400 000 kr

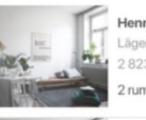
Inkommet senaste veckan

13

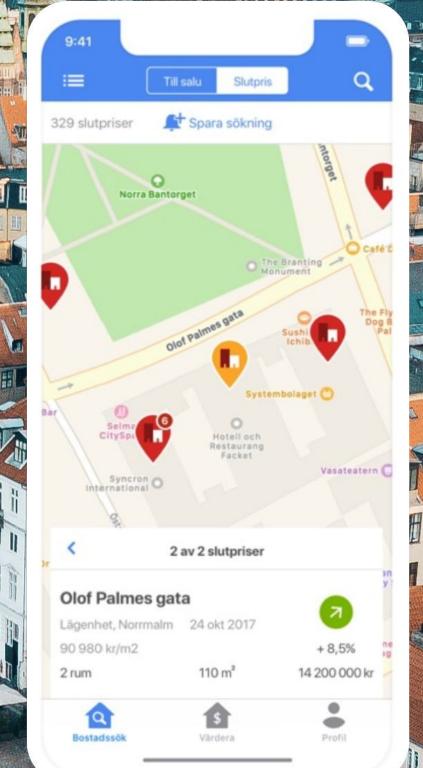
/ärder:



arhus, Lödöse 2 900 000 kr 110 m²



lenry Säldes väg 16 aenhet. Lidinaä 10 000 100 kr





Svand	amsvägen	31
-------	----------	----

Midsommarkransen, Hägersten

Slutpris 14/7 2016	3 890 0		
	+900 000 kr		
Utropspris	2 980 0		
Storlek	5 ROK, 12		
Pris per m²	109 0000		
Bostadstyp	Läge		
Avgift	1700 kr		



hello@codequest.com

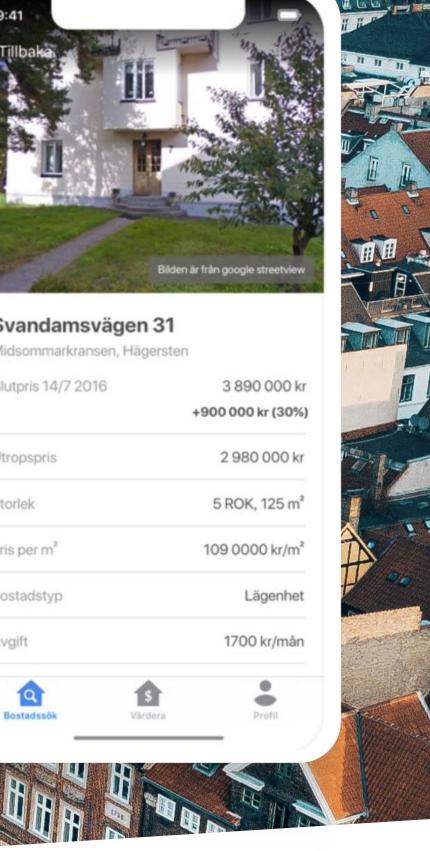






kr/m²

enhet





The Key to Putting In Good Work

We need to be light on our feet, so we apply the Agile Software Development Method using SCRUM. We also believe that effective communication is key to the successful completion of every project. That's why for every project we:

- Create a dedicated Slack channel where our clients are always kept in the oop.
- Divide work into 2-week sprints. This helps us deliver high-quality work faster and more frequently, and gives us more flexibility to adapt to changes.
- Schedule daily standup meetings to maintain a positive dynamic, *learn about progress, address challenges, and ensure full* transparency.



What Makes Us Stand Out?

We Walk Our Talk and Start Our Own Ventures

We're so big on code quality that we built codebeat, our very own SaaS that runs automated code reviews and identifies quick wins in web and mobile applications. MailScreen and SnipMail are also two of our ventures in Google Workspace integrations. So, if you're a startup, we know that feeling, and we'd be more than happy to share with you how we got through the ups and downs of building digital products and putting them on the market.

Hands-on Experience With **QuickBooks and Google Workspace**

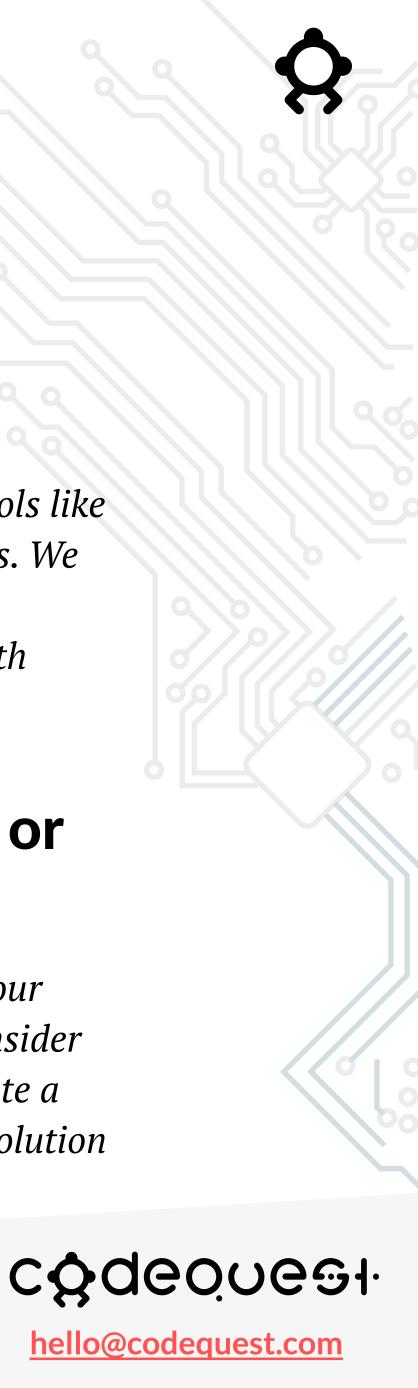
With 12 years in the business and over 70 digital solutions delivered, we've come to realize that our niche lies in developing financial apps for QuickBooks and custom apps that enhance *Google Workspace. Our dev team ensures they hit the market* fast, are future-proof, and completed using a framework that is agile and flexible.

Full-Cycle Business Development

From seeding ideas and product testing to customer development, we lay the groundwork for your business to flourish. We do this by integrating marketing and sales tools like tracking your product's engagement and assessing metrics. We can also help create branding, pitch decks, fundraising platforms, as well as team support and team building. With added value, a better business outcome!

Your Long-Term Partner, for Better or for Worse

We understand that our main job is to build software for our clients. But that doesn't mean our services stop there. Consider us your informal business partner: we can help you validate a concept, vet ideas, and tell you if there might be a better solution to your problem.



Work with us to turn your idea into an amazing digital product we can all be proud of!

Book a free consultation here.

Tomek Korzeniowski

Founder & CEO

tomek@codequest.com

codequest sp. z.o.o. (KRS: 0000424452, NIP: 9512357282, REGON: 146176183)Kapitał zakładowy: 200.000 PLN, Plac Jana Henryka Dąbrowskiego 1,00-057 Warsaw, Poland, contact: Tomasz Korzeniowski, CEO, +48 602 133 249, tomek@codequest.com



